

FROM THE  
MAKERS OF  
CRAZY RICHARD'S  
PEANUT BUTTER



CRAZY RICHARD'S®  
PEANUT BUTTER COMPANY

# wholly rollies™



Best New  
Frozen Product

## WHAT ARE WHOLLY ROLLIES?

They're protein balls! I started with Crazy Richard's peanut butter first, and then added just a few wholesome ingredients that your whole family will enjoy.

## WHY ARE THEY FROZEN?

For Freshness!...and Convenience! You get that homemade taste without preservatives or the messy kitchen. As a busy mom of 4, I need fresh snacks on the go. That's why Wholly Rollies are FROZEN FRESH and ready to roll!

## WHAT'S THE BEST WAY TO EAT THEM?

Thawed, frozen, in a lunchbox, at your desk, in your yogurt, or in a smoothie! Really, I haven't found a wrong way yet.

## WHAT'S WITH THE ELEPHANT?



Learn about our Healthy Kids Happy Future project at [crazyrichards.com](http://crazyrichards.com)

Kimmi

*Second Generation Owner of the  
Crazy Richard's Peanut Butter Company*

